

It takes the Power of Numbers

To reduce the textile industry's impact on people and the environment.



bluesign® DATA SERVICES for Brands

The bluesign® DATA SERVICES package enables brands to actively monitor and manage the IMPACT data from their suppliers and continuously assess the environmental impact of their supply chain. IMPACT data include the critical measures of water consumption, energy consumption, greenhouse gas emissions, chemical consumption, and waste.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers, driving continuous improvement
- Enables brands to manage the IMPACT profile of their supply chain, product range, or product category
- Brands use the data for internal strategy development or external reporting and communication to stakeholders through an aggregated, annual environmental impact report of their suppliers

Components

- Access to bluesign® CUBE online platform for identifying SYSTEM PARTNER manufacturers plus bluesign® APPROVED textile materials and chemical products
- IMPACT measurement at facilty level

Deliverables

- Accurate, verified IMPACT data from brand supply chain at the supplier and/or product level
- Annual IMPACT report on defined supply chain including benchmarking, savings, and target goal setting
- Foundational assessment of brand's general competency and gap analysis including baseline view of chemical integrity
- Supply Network Mapping and detailed analysis including analytics, risks, and opportunities
- Access to bluesign® CUBE
- Use of bluesign® SYSTEM PARTNER and bluesign® PRODUCT logos

Contact Bluesign to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.

