

bluesign®

It takes the Power of Numbers

To reduce the textile industry's impact on people and the environment.



bluesign® SYSTEM PARTNERSHIP for Brands

The bluesign® SYSTEM PARTNERSHIP service package is designed for brands who truly understand the power of reducing environmental impact. With meaningful data and comprehensive goals, bluesign® SYSTEM PARTNERS have access to all the tools, analyses, and expert support to envision and attain meaningful impact reduction. SYSTEM PARTNERS may use bluesign® trademarks to communicate commitment to sustainability with suppliers, supply chain partners, and consumers.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers to drive continuous improvement
- Enables brands to manage IMPACT measures in their supply chain, product range, or product category
- bluesign® VERIFIED DATA for internal strategy development or external reporting and communication
- Access to Bluesign experts for reliable third-party IMPACT analysis as the basis of a meaningful decision-making process
- Connect with bluesign's network of SYSTEM PARTNER manufacturers through the bluesign® CUBE online platform
- Easy online access to bluesign® APPROVED materials database and certified chemical products
- Onsite and online expertise to help brands define their current state of sustainability
- Brand support with a focus on chemical integrity
- Engagement in vision and policy creation as well as charting a brand's progress toward stated goals

Components

- IMPACT assessment at facility level with onsite data verification and plausibility checks
- IMPACT benchmarking
- Brand assessment
- Supply chain analysis to understand IMPACT sources and determine IMPACT rankings for materials and suppliers

Deliverables

- Accurate, verified IMPACT data from brand supply chain at the supplier and/or product level
- Annual IMPACT report on defined supply chain including benchmarking, savings, and target goal setting
- Foundational assessment of brand's general competency and gap analysis including baseline view of chemical integrity
- Supply Network Mapping and detailed analysis including analytics, risks, and opportunities
- Access to bluesign® CUBE
- Use of bluesign® SYSTEM PARTNER and bluesign® PRODUCT logos

Contact Bluesign to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.