

bluesign®

it takes the power of numbers

to reduce the textile
industry's impact
on people and the
environment.



bluesign® IMPACT SERVICES for Brands

Taking environmental responsibility to a higher level requires additional tools and validation methods. The bluesign® IMPACT SERVICES package provides expanded capabilities that enable brands to actively monitor and manage their supply chain. IMPACT data include the critical measures of water consumption, energy consumption, greenhouse gas emissions, chemical consumption, and waste. Importantly, access to these data enables accurate analysis for decision-making and reporting both internally and externally.

Key benefits

- Delivers IMPACT data measurement and monitoring of suppliers
- Enables brands to manage IMPACT measures in their supply chain, product range, or product category
- bluesign®-verified data for internal strategy development or external reporting and communication
- Access to bluesign® experts for reliable third-party IMPACT analysis as the basis of a meaningful decision-making process
- Connect with the bluesign® network of SYSTEM PARTNER manufacturers to find sustainable production partners
- Easy online database access to bluesign® APPROVED materials and chemical products for sustainable product development

Components

- IMPACT measurement at facility level
- IMPACT benchmarking
- Brand assessment
- Supply chain analysis to understand IMPACT sources and identify focus points based on IMPACT rankings of materials and suppliers

Deliverables

- Accurate, verified IMPACT data from brand supply chain at facility and/or product level
- Annual IMPACT report on brand supply chain including benchmarking, savings, and target goal setting
- Foundational assessment of brand's general competency and gap analysis
- Supply Network Mapping and detailed analysis including analytics, risks, and opportunities
- Access to bluesign® CUBE

Contact bluesign® to learn more about these powerful programs as well as bluesign® ACADEMY training and consulting services to fulfill the textile industry's goal of creating and managing sustainable supply chains and products.