



**Press Release**

**St.Gallen/Coatepeque, February 7, 2018**



## **Pettenati partners with bluesign®**

**Pettenati Centro América S.A. de C.V. (PTCA), an affiliated company of one of South America's largest circular knitters Pettenati S.A. Industria Textil in Brazil, has joined the bluesign® system and provides its products meeting the most stringent criteria for environment, occupational health and safety as well as consumer safety.**

In 2017 PTCA decided to undergo a bluesign® company assessment to define the roadmap to implement the bluesign® system, a holistic approach for chemicals management and to improve sustainable performance. After successfully passing the assessment PTCA became a bluesign® system partner and implemented the systemic approach.

"Joining the bluesign® system was the obvious next step in our continuous development of improvement. Our final goal is indeed to make our operation the most sustainable using the best available technology and knowledge. From bluesign technologies as a partner we expect extensive support with following the above mentioned path," says Francesco Pilenga, General Manager at Pettenati.

Valeria Emondi, Environmental Manager at Pettenati, adds: "The bluesign® system partnership has been achieved thanks to a great team effort. We are several professionals working together sharing knowledge and personal expertise and bringing added value to every working department. This partnership helped us to focus in specific directions of overall sustainability, and to looking for the best solutions to solve critical issues. At the same time bluesign® has strengthened our self-confidence, rewarding our efforts and it has been able to emphasize the sustainable approach we have implemented since the beginning. We believed we were moving to the right direction, always looking forward one step at a time, and shaping new ideas with the only goal of becoming a real sustainable manufacturer. Ultimately, we are very pleased that bluesign® has been supporting us to make it happen."

"We are glad to be partnering with Pettenati as our first knitwear manufacturer system partner in Central America. Pettenati has shown its commitment towards a sustainable production and we are proud they have chosen bluesign technologies as their partner for chemical management to drive sustainability performance. Together with Pettenati, we strengthen our aim to create a responsible supply chain in Central America for a more sustainable fashion industry," says Juerg Brander, Head of Customer Relation Americas at bluesign technologies.



### **About Pettenati Centro América S.A. de C.V.**

Established in November 2008, Pettenati Central America is located in El Salvador, the center of the CAFTA-DR region and is a subsidiary of Pettenati Textil S.A. The company was founded by Ottavio Pettenati in 1964 in Caxias do Sul, southern Brazil and it has been exporting to the USA since 1969. Nowadays the company is owned and managed by the Pettenati family and it is also public on the Brazilian Stock Exchange since 1989. Ottavio Pettenati is the Chairman of the Board, his son Ricardo Pettenati is the CEO and Ottavio's daughter, Carla Pettenati is the Senior VP of Sales.

Over the years the organization has grown from strength to strength and has become one of South America's largest circular knitters. Pettenati Central America (PTCA) has been projected and built to be the best fabric solution for US brands in the CAFTA-DR platform.

PTCA is specialized in high performance microfiber synthetic fabrics with or without elastomeric fiber. The current available range of products goes from single knits & double knits to fleeces, one face fleeces, brushed back fleeces, power stretch, jacquards, body mapping up to electronic jacquards. Pettenati Central America bases its strength on performance high-end fabrics dyed, wet and direct digital printed. PTCA can provide special finishing as MM, AM, DWR, stain release, soil release, flame resistant, embossing, cirré, high visibility, brushing, napping, shearing, sanding, peaching, anti-pilling, and tumbling and others customized finishing.

Pettenati Central America's fully equipped laboratories are correlated annually with most of its customers and are also accredited by ITS, BV and our color management is CAP accredited by Natic. The Salvadorian operation is a bluesign system partner ([www.bluesign.com](http://www.bluesign.com)) as well as a member of the local branch of World Business Council of Sustainable Development ([www.cedes.org.sv](http://www.cedes.org.sv)) and its Higgs index is public.

### **About bluesign technologies ag**

The bluesign® system is the solution for a sustainable textile production. It eliminates harmful substances right from the beginning of the manufacturing process and sets and controls standards for an environmentally friendly and safe production. This not only ensures that the final textile product meets very stringent consumer safety requirements worldwide but also provides confidence to the consumer to acquire a sustainable product.

bluesign technologies ag was founded in 2000. Since then, the bluesign® system has been adopted by worldwide leading textile and accessory manufacturers. Various significant key players of the chemical and machine industry rely on the bluesign® system. And well-known brands of the outdoor, sportswear and fashion industry rely on the extensive knowledge of bluesign technologies.

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